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Panasonic

Operating Instructions

Washing Machine
(Household use)

Model No. **NA-16VX1**
NA-16VG1
NA-14VA1

- Thank you for buying a Panasonic washing machine.
- These Operating Instructions will help you use it properly and safely.
 - In particular, make sure you read the Safety Precautions on pages 4 and 5 before you use your washing machine.
 - Complete the guarantee card, including the purchase date and dealer's name, and keep it safely.

Hotpoint ariston washing machine instructions. Hotpoint ariston washing machine symbols. Hotpoint washing machine manual. Hotpoint washing machine instructions.

1915 Maytag developed its Multi-Motor gasoline-engine washer. 1949 Hoover introduced the first SteamVac extractors. Retrieved 2010-05-12. 1934 Maytag begins production of Maytag Toy Racer automobiles on October 11. In 1988, Maytag acquired Chicago Pacific Corporation, which was formed using the remnants of the bankrupt Chicago, Rock Island & Pacific Railroad. Un sourced material may be challenged and removed. By 2004, the Maytag repairman character had become to some consumers a symbol of misplaced trust in aging marketing campaigns.[31][32] As one commentator noted, "Unfortunately things change, and, after some major quality hiccups, now it's the Maytag salesman who is bemoaning his loneliness. The concept was that, instead of washingboard or dragging the clothes, they would be gently agitated. His character was initially played by Jesse White, who retained the role until 1988.[20][25] In a time in which the laundry appliances of major manufacturers had reached maturity, differing mostly in minor details, the campaign was designed to remind consumers of the perceived added value in Maytag products derived from the brand's reputation for dependability. Injection and ignition The EJ251 and EJ252 engines had multi-point sequential fuel injection and centrally located spark plugs. It acquired Magic Chef and Norge Appliance Company, and started selling a full line of appliances. Maytag began selling ranges and refrigerators. 1919 The first aluminum washer tub was produced by Maytag. This turning action would pull clothes through the water and force the clothes along the corrugated tub sides producing cleaning action. Archived from the original on 2011-10-03. ^ "Maytag closing means more than loss of jobs". 9 January 2009. During the Korean War, the company again produced parts for military equipment, although washing-machine production continued. 1946 The war ended and washing machine manufacturing was geared back up in Newton, IA. In 1946, Maytag began marketing a separate line of ranges and refrigerators made by other companies under the Maytag name. The corporation's export sales and marketing, licensing of brands, and international joint ventures was coordinated by Maytag International in Schaumburg, Illinois. ^ "Rob Frankel - Branding Expert: The Maytag Repairman Gets Even Lonelier". This allowed customers in rural areas without electricity to utilize the automatic washers. 1954 Maytag's first television advertisement was aired. ^ [4][dead link] ^ "Maytag's Brand Blunder (a focus group of one)". 1991 Maytag contracted with Montgomery Ward & Co, who had previously sold its own brand of appliances which were manufactured by Norge Appliance Company (Owned by Magic Chef and later acquired along with Magic Chef by Maytag in 1986.) for the exclusive use of the Admiral brand (acquired in the Magic Chef/Norge acquisition) on its consumer electronic goods. From 1941 to 1945, Maytag made design improvements on, and manufactured special components for, military airplanes. The crankcase for the EJ251 and EJ252 engines had five main bearings and the flywheel housing was cast with the crankcase for increased rigidity. Retrieved 17 January 2022. {{cite web}}: CS1 maint: archived copy as title (link) ^ [2] Archived September 10, 2009, at the Wayback Machine ^ Cipollone, Peter, Boiled Frogs and Your Organization's Reputation: Visualizing Emerging Opportunities and Threats to Reputation through Text Mining, Information Management Special Reports, October 2005 ^ Higgins, Dan, Maytag Puts Endgame Through Wringer In Warranty Claim, The Advocate, 4 June 2009 ^ Continental Quality Engineering, The High Cost of Low Quality; Anderson IA: The Continental Quality Newsletter ^ a b North, Gary, What To Learn From Maytag, LewRockwell.com (2007) ^ Melanson, Donald, Maytag Repairman Panics As Customer Resalls 250,000 Washers, Cudgadget, 31 March 2007 ^ Peter S. This engineering team engineered a Stainless Steel dishwasher, Tall-Tub Plastic and Tall-Tub Stainless steel product. H. Maytag II, George M. archive.lewrockwell.com. 1929 Maytag realized earnings of \$6,838,883, a pre-war high. ^ "Maytag Corp, Form DEF 14A, Filing Date Apr 1, 2003" (PDF). The intake ports for the EJ251 and EJ252 engines created a 'tumble swirl' motion for air as it entered the cylinder for better air/fuel mixing, more uniform flame travel and faster combustion.The EJ251 and EJ252 engines had a hollow-type single overhead camshaft (SOHC) per cylinder bank. 1941 Maytag Toy Racer production ends on December 1. 1986 The Maytag Company became the Maytag Corporation. They produced threshing machines, band-cutters, and self-feeder attachments invented by Parsons. A pulley allowed the machine to be operated from an outside power source such as a tractor or a windmill. During World War II Maytag no longer produced washing machines and instead concentrated on the war effort. ^ Burghart, Tara (21 February 2007). In 1997, Maytag Corporation purchased G.S. Blodgett Corporation, a maker of commercial ovens. 635. The ignition knock control system had "fuzzy logic" that enabled the maximum ignition advanced angle to be used without detonation since the programme continually adapted to changes in environmental conditions and fuel quality. The EJ251 and EJ252 engines had two ignition coils (one for each pair of cylinders, i.e. 1-2 and 3-4) which fired the spark plugs directly twice per cycle. In response, other full-line appliance producers began to compete with Maytag in the white-goods consumer market. Robfrankel.blogspot.com. Vindy.com. The main office is located in Chicago with major subsidiary offices in Burlington, Ontario (Canada), Monterrey (Mexico), Sydney (Australia), and London (England) and region sales offices in Beirut (Lebanon) and Yokohama (Japan). 1926 On October 12, five trainloads packed full with Maytag Washers were shipped out to the country, refrigeration manufacturing plants in Amana, Iowa (built by Amana Corporation, which was later acquired by Maytag) and Reynosa, Tamaulipas cooking manufacturing plant in Cleveland, Tennessee (former Magic Chef/Hardwick plant) dishwashing manufacturing plant in Jackson, Tennessee vending manufacturing plant in Williston, South Carolina floor care manufacturing plant in Canton, Ohio subassembly manufacturing plant in Reynosa, Tamaulipas Over the following years, Whirlpool closed Maytag plants in Newton, Iowa; Herrin, Illinois; Searcy, Arkansas; and Jackson, Tennessee. External links Wikimedia Commons has media related to Maytag. Maytag had presence in markets around the world, including sales operations in Mexico, the United Kingdom, Japan, and Australia. Introduction Subaru's EJ251 and EJ252 were 2.5-litre horizontally-opposed (or 'boxer') four-cylinder petrol engines. These included 'full-line' manufacturers such as Whirlpool, General Electric, Westinghouse, and Frigidaire, who built not only washing machines and dryers, but also refrigerators, stoves, and other appliances. Retrieved May 14, 2018. 24 Nov 1993. 1967 Character actor Jesse White appears in the first "Maytag Repairman" TV commercial. Goodman and Ben White, "Haier Withdraws Maytag Bid," The Washington Post, July 20, 2005, available at www.washingtonpost.com, accessed August 2011. During World War II, the company participated in war production by making special components for military equipment. The remaining Maytag plants in operation today are in Cleveland, Tennessee and Amana, Iowa. * Whirlpool has since created a new plant in Cleveland. 1938 Maytag hit by strikes because of 10% pay cut, survives labor unrest only through intervention and backing of four troops (companies) of the 113th Cavalry, Iowa National Guard.[3] 1940 E. Maytag Corporation, led by Chairman Daniel Krumm, next planned to make Maytag a worldwide organization.[4] The UK part of Hoover was to help Maytag expand into Europe. ^ "Daniel J. Like other EJ Phase II engines, the crankshaft thrust bearing was positioned at the rear of the crankshaft to reduce the transfer of natural engine frequencies to the transmission and driveline. These included: laundry manufacturing plants in the U.S.: in Newton, Iowa; Herrin, Illinois; and Searcy, Arkansas; and in Mexico: Ciudad Juárez, Chihuahua. ^ Ashley, Steven, Energy Efficient Appliances Archived 2012-02-19 at the Wayback Machine Mechanical Engineering, March 1998 ^ Copeland, Michael V., Stuck in the Spin Cycle: Maytag, the All-American Appliance Icon, Is Learning A Dangerous Lesson, Business 2.0 Magazine, 1 May 2005 ^ Pitt, David, Moves to Mexico Fuel Fears at Maytag, Deseret News (Salt Lake City), 6 August 2003 ^ a b c Copeland, Michael V., Stuck in the Spin Cycle: Maytag, the All-American Appliance Icon, Is Learning A Dangerous Lesson, Business 2.0 Magazine, 1 May 2005 ^ Hunger, Prof. 1948 Maytag's second plant was opened in Newton, Iowa. Consumer demand for innovative, expensive, and increasingly complex electronically controlled and computerized appliances, coupled with higher labor costs and complaints over Maytag product quality and service, influenced a decline in Maytag sales and profit margins. The Washington Post. American home and commercial appliance brand For other uses, see Maytag (disambiguation). The company would never again be led by a Maytag family member. Owned brands Admiral Amana Caloric Dynasty Gaffers & Sattler Glenwood Hardwick Holiday Inglis Jade JennAir Litton Magic Chef Menu Master Modern Maid Norge Sunray Products In major appliances, Maytag was among the top three companies in the North American market, offering a full line of washing machines, dryers, dishwashers, cooktops, refrigerators, and ranges under the Maytag, JennAir, Amana, and Magic Chef brands. 1926 The company was now headed by Elmer Henry Maytag, another son of F. L. Maytag. J. Most Maytag employees were terminated, but some were offered jobs at Whirlpool. In 1946, production of washing machines was resumed; in 1949, the first automatic washers were produced in a new, dedicated factory. 1920 L. Higdon was named president of the company, with George M. G. Krumm succeeded E.G. Higdon as Maytag president and treasurer, and two years later he was named chief executive officer. 1893 Threshing machine-related injuries were all too common, and a strong need for a safer threshing machine was present. ^ a b Continental Quality Engineering, "The High Cost of Low Quality"; Anderson IA: The Continental Quality Newsletter ^ Justin Bachman (January 9, 2014). Maytag International was responsible for export sales and licensing of the corporation's appliances and floor care brands and joint ventures in overseas markets. Maytag quickly sold off the Thomasville Furniture brand. Prior to 1997, the Maytag engineering team, at Maytag Laundry Appliances Research and Development, developed the Maytag Neptune line of front-load washers.[5] A matching dryer was introduced to accompany the new washer. Maytag sold multiple small appliances including a cordless iron under the Maytag brand, a mixer and blender under JennAir, the company also sold the popular Skybox and Rookie home-vending products. F. L. Maytag decided to produce these machines during the periods of seasonally related downturns in farm-implemnet sales. 2007-04-24. Manufacturing plants As of 2008, Maytag, by this time a division of Whirlpool Corporation, had 14 manufacturing plants throughout the United States and Mexico. 2001 Maytag acquired Amana. 1927 Maytag had produced over a million washers. For Australia, the EJ251 engine was first introduced in the Subaru BE/BH Liberty in 1998 and subsequently offered in the BH Outback, GD/GG Impreza RS and Subaru SG Forester.For the Subaru BL/BP Liberty and BP Outback, the EJ251 was replaced by the EJ252 engine. 2005 Maytag became the subject of a takeover battle between a private investment group in the United States. 1989 Gordon Jump of WKRP in Cincinnati fame first appears as The Maytag Repairman. 2005-04-28. 1902 The company was the largest feeder manufacturer in the world, and, by 1904, the Ruth was the most popular model. 1963 Maytag discontinued production of wringer washers, after 76 years. In 1991 Maytag built a new plant in Jackson, Tennessee, for the manufacture of newly designed plastic tub dishwashers. The rebranded Maytag models, later termed Amanatags by dissatisfied owners, received poor customer reviews after reports surfaced of major mechanical and/or durability problems.[11][12] The company also consolidated warehouse operations and cut the number of Maytag vendors. 1924 By 1924, one of every five washing machines were made by Maytag in Newton, IA. In May 2006, Whirlpool announced plans to close the former Maytag headquarters office in Newton, as well as laundry product manufacturing plants in Newton, Iowa; Herrin, Illinois; and Searcy, Arkansas by 2007.[23] Following the Maytag headquarters closure, all brand administration was transferred to Whirlpool's headquarters in Benton Harbor, Michigan. During the 1950s, the 'white goods', or laundry and kitchen appliance industry, grew rapidly. NBC News. That same year, Ralph F. The benefits in question were subsequently changed despite any resolution of the lawsuit. (June 2014) (Learn how and when to remove this template message) In 1988, DOMICOR was established as Maytag Corporation's international division and in 1992 became Maytag International, Inc. The company successfully met this need by developing a threshing machine feeder, a device which fed straw more safely into the threshing cylinder. A dolly was turned by a hand crank via wooden pegs. Engineering crescendoed with a Double Drawer dishwasher which today is manufactured in Findlay Ohio at the Whirlpool Plant, the only Maytag legacy product built in the Whirlpool Appliance line-up. Archives.emissions.ca. Krumm, 67, Chairman of Maytag". This campaign cost the corporation \$50 million to settle. Company history The Maytag Washing Machine Company was founded in 1893 by businessman Frederick Maytag. 1972 Daniel L. The company capitalized on its reputation by renaming its corporate address in Newton, Iowa, "One Dependability Square". Manufacture of these products were later switched to Samsung Electronics in Korea. 1958 Maytag introduced the commercial coin-side washers used in laundromats. Maytag first entered the commercial laundry field at this time, manufacturing washers and dryers for commercial self-service laundries and commercial operators. Hake, received two years' base salary and two years' target bonus under his severance agreement.[24] Museum exhibit in Amberley Museum. Archived from the original on 2015-09-07. 1925 Maytag was listed on the New York Stock Exchange. For the EJ252 engine, changes included: According to Subaru Australia, 80 per cent of engine components were redesigned. A lighter cylinder head and block were achieved by 'eliminating excessive reinforcement', thinner and lighter cylinder liners with improved roundness; A re-shaped intake manifold; Introduction of a 4-2-1 system with equal length header pipes; and, Electronic throttle control ('drive-by-wire'). In 1889, character actor Gordon Jump first appeared as Ol' Lonely in the advertisement "Biker". ^ Early Maytag Repairman TV CommercialMaytag's Brand Blunder, BrandCultureTalk.com, 9 January 2009 ^ Maytag's Brand Blunder, BrandCultureTalk.com, 9 January 2009 ^ [3] Archived February 23, 2006, at the Wayback Machine ^ "Paul Bertalan - Artisans — Emissions.ca". Maytag International This section does not cite any sources. After the company's acquisition of Magic Chef, Inc., in 1986, a move which nearly doubled its size, the company acquired a new corporate name, Maytag Corporation. Times were changing however, and events at Maytag and within the industry began to diminish the effectiveness of the long-lived Maytag- repairman campaign. (Ripplewood). a three party group composed of Blackstone, Baird and Haier Corporation, a Chinese appliance manufacturer; and the Whirlpool Corporation. By 1960, Maytag had ceased marketing ovens and refrigerators, but later started again to expand into kitchen appliances with its own design of portable kitchen dishwasher and a line of food-waste disposers. Gordon Jump died two months later on September 22, 2003.[27] In French-speaking Quebec, Ol' Lonely was played by Paul Berval.[28] For a period of time Maytag gave Ol' Lonely a younger sidekick character known as the "Maytag Apprentice", played by actor Mark Devine. In 1938, Maytag provoked strikes by the company's workers because of a 10% pay cut.[2] The company was able to avert the strike because of the intervention of four military companies, including a machine gun company, of the 113th Cavalry Regiment, Iowa National Guard.[3] At his father's death in 1940, Fred Maytag II, grandson of the founder, took over the presidency. There is a lawsuit pending in the Southern District Court of Iowa where Whirlpool has asked for permission to change the UAW bargained benefits. Archived from the original on 13 March 2014. Ol' Lonely Ol' LonelyGordon Jump as the Maytag repairmanFirst appearance1967Portrayed byJesse White (1967–1988)Gordon Jump (1989–2003)Hardy Rawls (2003–2007)Clay Earl Jackson (2007–2014)Colin Ferguson (2014–present)In-universe informationSpeciesHumanGenderMaleOccupationRepairman Ol' Lonely, or "the lonely repairman", is a character in Maytag advertisements, created for Maytag by copywriter Vincent R. 1951 The Korean War was underway, and Maytag built parts for tanks and other military equipment alongside the washing machines. Maytag also survived the Great Depression without having a loss for any year. Since Maytag was much smaller than the full-line producers, the company decided to limit itself to the manufacture of washers and dryers, alongside marketing ovens and refrigerators built by other companies, as a small, premium-brand manufacturer. Subsequently, Maytag sold off Hoover UK. 1961 Maytag's corporate headquarters building was dedicated. David, Maytag Corporation 2002: Focus On North America, Strategic Management And Business Policy, 9th ed.(2002), p. "Maytag Ads Ditch That Old, Bored Repairman for a Younger Model". Due to the cylinder head offset, the left camshaft was longer than the right camshaft to align the cam belt sprockets. 1907 Maytag's first washing machine, the "Pastime", was produced. Maytag's reputation has plunged to the bottom with costly consumer class action lawsuits and numerous quality complaints."[33] As a partial result of Maytag's quality problems, the company reported a loss of \$9 million in 2004, according to Industry Week.[33] In January 2014, Maytag announced a "Generation Five" of the Maytag Repairman, currently played by Colin Ferguson.[34] But instead of commercials showing the repairman waiting around his shop for a Maytag appliance to break, he is playing the part of the actual appliance. 1911 A model of the Pastime with an electric motor was unveiled. Production of the Neptune line was later switched to Samsung Electronics. The "Pastime" washers used a wooden tub. Indianapolis Colts backup quarterback Jim Sorgi was among those who auditioned.[29] On April 2, 2007, Maytag announced that Clay Earl Jackson of Richmond, Virginia had been selected to fill the role of Ol' Lonely. [30] By the end of the twentieth century, the "Maytag repairman" character had become an iconic metaphor for a professional whose services are rarely needed. Hotpoint Maytag "Gyroform" washing machine, circa 1927 On January 1, 2009, Maytag (under the ownership of the Whirlpool Corp.) changed the vested lifetime benefits of the Maytag retirees. At this time, it was the world's largest single shipment of merchandise. 1885 Maytag introduced the first-ever stacked washer/dryer. 1975 Maytag introduced Maytag-equipped home style laundries. In floor care, Maytag owned the Hoover brand, the market leader in North America and the floor-care brand with the highest consumer recognition and buying preference. Maytag also elected not to renew Rawls' contract, instead holding open auditions. In 1925, Maytag Washing Machine Company became Maytag, Inc. This network extended to more than 70 countries worldwide. In commercial products, Maytag owned Dixie-Narco, a leader in refrigerated soft drink and specialty vending machines as well as Jade cooking products and Amana commercial cooking products. Prior to this, it had been believed in the industry that aluminum tub washers could not be built. 1992 Maytag began manufacturing dishwashers in Jackson, Tennessee. This plant was the most efficient plant and was a hallmark for other facilities. Whirlpool closed this plant in 2009. The bid failed and Maytag was bought by Whirlpool for \$1.7 billion.[22] On April 1, 2006, Whirlpool completed its acquisition of Maytag Corporation. Licensed its first Maytag home appliance center. Maytag advertisements stated "Ol' Lonely's predicament is testimony to the durability and reliability of Maytag appliances. Pistons The EJ251 and EJ252 engines had cast aluminum pistons. 2004 Maytag Corporation announces a loss of \$9 million. The Plastic tub was developed in Newton, Iowa, but in 1996 Engineering was transferred to Jackson because Mr. Len Hadley, then president of Maytag Corporation, wanted the plant to be self-sufficient. 1922 Howard Snyder invented the vared agitator. Amana Washer Service Manual P#800486, Top Load Washer: NAV/SAV series, Maytag Corporation ^ [1] Archived February 6, 2009, at the Wayback Machine ^ "Do your homework before buying - Business - Consumer news - ConsumerMan | NBC News". See also Iowa portal Companies portal Maytag Toy Racer and Shredder. The Hoover floor care plant in Canton, Ohio was sold to Techtronc Industries, and its Dixie-Narco vending machine plant in Williston, South Carolina was acquired by Crane Merchandising Systems. Beyond these changes, however, the EJ251 and EJ252 engines are understood to have the same general attributes.Please note that this article considers the EJ251 and EJ252 engines as they were supplied in Australian-delivered vehicles; specifications for other markets may vary. 1889 Maytag acquired the Chicago Pacific Corporation, parent of Hoover. The board of directors of Maytag all received five years' severance pay.[citation needed] Former Maytag chairman and CEO, Ralph F. Please help improve this section by adding citations to reliable sources. This facility manufactured Maytag's first automatic washers, the "AMP", introduced that year. Maytag first introduced this new washer, the "Gyrafoam", and became exclusively an appliance company. 1953 Maytag introduced its first automatic dryer. ^ "Archived copy". Umbreit becoming chairman and CEO. Vassolo of the Leo Burnett advertising agency. .niu.edu. Business Week. 1981 Maytag acquired Hardwick Stove Company. 2002 A class-action lawsuit its filed against the company on behalf of Neptune washing machine consumers. 1966 Maytag produced its first line of portable dishwashers. He made appearances at events for employees and customers and also was actively involved in several philanthropic and charitable causes. At the time of this purchase Maytag was looking at the Turbo Chef line they had been working on up to this point. Block and crankcase The Subaru EJ251 and EJ252 engines had an aluminum alloy block with 99.5 mm bores – with cast iron dry-type cylinder liners – and a 79.0 mm stroke for a capacity of 2457 cc. However, in 2005 Maytag cancelled his contract. Clay, U.S. Army Order of Battle 1919-1941, Fort Leavenworth: Combat Studies Institute Press, p. 28 ^ Maytag's CEO Expects Significant Sales, Growth in 2002, Appliance Design Magazine, 28 February 2002 ^ Amanatag Washer With Slipping Clutch ^ Amana Washer Service Manual P#800486, Top Load Washer: NAV/SAV series, Maytag Corporation ^ [1] Archived February 6, 2009, at the Wayback Machine ^ "Do your homework before buying - Business - Consumer news - ConsumerMan | NBC News". See also Iowa portal Companies portal Maytag Toy Racer automobiles References ^ The photographs are kept at the Library of Congress Prints and Photographs division Maytag photographs ^ "Maytag 1938". Archived from the original on 2010-02-21. This was the start of a new age in washing machines for Maytag, Chicago Pacific Corporation owned Hoover US and Hoover UK as well as Thomasville Brand Furniture. 1924 Maytag introduced its first iron. In the early 1930s, photographer Theodor Horydczak took pictures of the plant and some of its workers.[1] During the Great Depression of the 1930s the company was one of the few to make a profit. Maytag, son of the company's founder, began serving as company president. In 2001, the company acquired the Amana Corporation and its appliance assembly facilities. 1928 Maytag Model 90 Wringer Washer completely restored 1935 Maytag Model 30 Wringer Washer The Maytag Corporation is an American home and commercial appliance brand owned by Whirlpool Corporation. These parts were used in sixteen different types of combat aircraft, including the B-29 Super Fortress, the B-17 Flying Fortress, B-26 Marauder, and the P-51 Mustang. Parsons each contributed \$600 for a total of \$2,400 to start a new farm implement company named Parsons Band-Cutter & Self Feeder Company. With backing from two large U.S. private equity funds, Haier made a bid to acquire U.S. appliance maker Maytag for \$1.28 billion. B. The EJ251 and EJ252 engines had a compression ratio of 10.1:1; the injection and firing order was 1-3-2-4. Relative to their E] Phase I predecessors, the pistons for the EJ251 and EJ252 engines had reduced piston pin offset and a molybdenum coating to reduce friction. Umbreit became chairman of the board and chief executive officer, and E.G. Higdon was named president. Hake became the last chairman and chief executive officer (CEO) of Maytag Corporation, serving in that post until March 2006. To increase sales, the company also marketed Maytag-branded 'Legacy Series' washing machines that were otherwise identical to low-end Amana models, and built at the formerly Amana assembly plant in Searcy, Arkansas. Maytag CorporationTypeSubsidiary of Whirlpool CorporationFounded1893; 129 years ago (1893) (as Maytag Washing Machine Company)Newton, Iowa, U.S.ProductsAppliancesRevenue US\$4.7 billionNumber of employees2,500ParentWhirlpool CorporationSubsidiariesAdmiral, Amana, JennAir, Magic Chef, etc.Websitewww.maytag.com Former Headquarters of the Maytag Corporation, Newton, Iowa Antique Maytag washing machine. NYTimes.com. Actor Hardy Rawls was hired to play Ol' Lonely after Jump's retirement in 2003, although he appeared only in print advertising and personal appearances. Other features of the pistons included solid-type piston skirts, flat top combustion surfaces and reduced top land to cylinder clearance. 1962 Upon the death of F. "Maytag Casting for New 'Ol Lonely". This network extends to more than 90 countries worldwide. Chronology Year Event 1893 Frederick Louis Maytag, his two brothers-in-law, and George W. Frederick's son Elmer Henry Maytag took over as president of the company from 1926 until his own death in 1940. Maytag International, was based in Schaumburg, Illinois, handled the sales, licensing and business ventures of corporate appliances and floorcare brands in overseas markets as well as the administrative support for the international sales organization. (Following Montgomery Ward & Co's bankruptcy and the closure of all its stores in 2002 Admiral would later become exclusive to Home Depot after Whirlpool acquired Maytag). Brand Culture Company. Cylinder head The EJ251 and EJ252 engines had an aluminum alloy cylinder head with cross-flow cooling. The Maytag name would now be used on Whirlpool-designed appliances. This was a huge setback for the amount of cash Maytag had in hand and thus started the downward spiral financially. Upon the death in 1962 of Fred Maytag II, the last family member involved in the company's management, E. The company claimed that the new Neptune model saved energy costs over traditional washer/dryer sets. By the late 1970s, over 70 percent of U.S. households were equipped with washers and dryers, and with approximately 18,000 employees worldwide, the company was established as a dominant manufacturer of large laundry appliances. The Jackson plant evolved into a streamlined manufacturing facility that could build thousands of dishwashers daily on multiple lines. ^ a b Steven E. Maytag died and his son, Frederick Louis Maytag II (grandson of F. L. Maytag), became Maytag's head at the age of 29. Both camshafts were driven by a single belt which had round profile teeth for quiet operation and was constructed of wear-resistant double canvas and heat resistant rubber materials with a wire core.For the EJ251 and EJ252 engines, the four valves per cylinder were actuated by shim-less type buckets (i.e. one-piece, solid valve lifters). (Telectronic and Crane acquired the plants when they acquired the Hoover and Dixie-Narco brands, respectively). 1997 Maytag introduced the first domestically produced high-efficiency washer, the Maytag Neptune. Hoover UK was not doing well financially and offered customers a round-trip ticket anywhere if they purchased a vacuum. Once renowned as the standard for laundry appliances, by 2003 the company faced increasing competition from new appliance brands in the US market, as well as from existing appliance manufacturers who had outsourced production a decade earlier in order to reduce costs.[6][7] While Maytag had begun the process of shifting appliance production to lower-cost assembly plants outside the United States, in 2004 the company was still producing 88 percent of its products in older U.S.-based factories.[8] In an apparent move away from traditional company marketing strategy, company management decided on a plan to stimulate consumer purchases of new Maytag appliances before their old ones had worn out.[9] Costs incurred in Maytag's acquisition and integration of Amana and an increased corporate debt load led to aggressive internal cost-cutting efforts in direct materials, manufacturing, and distribution costs.[8][10] Maytag introduced a value-priced appliance line under a separate label, Performa by Maytag. Maytag also used to manufacture the top load laundry for Crosley until Maytag's merger with Whirlpool. Maytag relabels some Amana-built models with the 'Maytag' brand, selling them as Maytag products. The cylinder block for the EJ251 and EJ252 engines had an open-deck design whereby the cylinder walls were supported at the three and nine o'clock positions. Between 2002 and 2004, Maytag corporate management cut new-product investment by 50%.[8] An increasing chorus of consumer complaints concerning product reliability and customer service, assisted by the rapid growth of internet consumer forums, began to affect the company's reputation with customers.[13][14][15][16] The company was also slow to react to customer complaints regarding its flagship Neptune washer and dryer line (labeled the Stinkomatic) by dissatisfied customers because they would become moldy in a way that could not be easily cleaned), resulting in further damage to the company's reputation and a \$33.5 million payout to settle several class-action lawsuits arising from the Neptune problems.[17][18][19][20] By 2005, Maytag's market share had declined to all-time lows, sales were flat, and customer satisfaction surveys ranked Maytag near the bottom of the appliance field.[8] The problems with the Neptune line continued; in 2007, 250,000 Neptune washing machines became part of a nationwide safety recall by the Consumer Product Safety Commission due to fire danger.[21] In 2005, Haier sought to expand its share of foreign markets by acquiring rival white-goods OEMs and by expanding overseas production capacity. 2006 On March 31, Whirlpool completed its acquisition of Maytag and began integrating the two appliance companies. Now if only he had something to do with his days." The campaign proved a huge success, allowing Maytag to set a substantial price premium, as well as strongly influencing consumer preference at the higher end of the laundry appliance market.[26] In 1986, the repairman was joined by Newton, a basset hound named for Maytag's headquarters in Newton, Iowa. This aluminum tub proved to have numerous advantages over the wooden tub, which had issues with leaking and rotting. Loading... In total, Jump appeared in more than 77 Maytag commercials and print advertisements. L. The agitator is placed inside the tub and mounted in the bottom of the tub. On December 22, Maytag stockholders agreed to sell Maytag to Whirlpool, ending Maytag's 112-year history as an independent company. Maytag Maytag Corporation website (Archive) DLS Maytag Australia Maytag.Moscow Retrieved from "secdatabase.com. Retrieved 3 Jan 2015, which eventually encompassed all of Maytag's worldwide ventures including Maytag Australia, Maytag Japan, Maytag Commercial (Mexico), and Maytag UK.

Subaru's EJ251 and EJ252 were 2.5-litre horizontally-opposed (or 'boxer') four-cylinder petrol engines. For Australia, the EJ251 engine was first introduced in the Subaru BE/BH Liberty in 1998 and subsequently offered in the BH Outback, GD/GG Impreza RS and Subaru SG Forester. For the Subaru BL/BP Liberty and BP Outback, the EJ251 was replaced by the EJ252 engine.

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